B&C Influence Crew

PST - Perfect Sweat Technology

B&C
BE INSPIRED

Composition

80% pre-shrunk ring-spun cotton, (investing in Better Cotton*) / 20% recycled polyester - RCS certified

* By choosing our cotton products, you're supporting our investment in Better Cotton's mission

Size

XS, S, M, L, XL, 2XL, 3XL, 4XL*, 5XL*

Packing

5 pcs/pack & 20 pcs/carton

Weight

350 g/m²

Color Note

Sport grey: 73% pre-shrunk ring-spun cotton, (investing in Better Cotton) / 21% recycled polyester - RCS certified / 6% viscose *Colours available in 4XL & 5XL : Black

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Details

Channel the vibrant expression of contemporary culture with the B&C Influence Crew. Oversized, gender-neutral style with a nod to streetwear. Made from a robust, fully sustainable cotton/polyester blend, its 100% cotton face is excellent to print, and its label-free neck makes it easy to customise. Express yourself!

Features

True gender-neutral style with side seams

Durable 350 GSM fabric with a sturdy, substantial handfeel

B&C PST (Perfect Sweat Technology)

• Low Shrinkage Fleece (LSF)

• 100% cotton face for perfect printability

• Luxurious handfeel

Dropped shoulder and oversized feel for relaxed fit

High quality cuffs and bottom hem in 1×1 rib

9 sizes: XS-5XL

Curated 6-colour palette to serve POD, influencer and music merch, fashion and (r)e-tail, workwear, and academic segments.

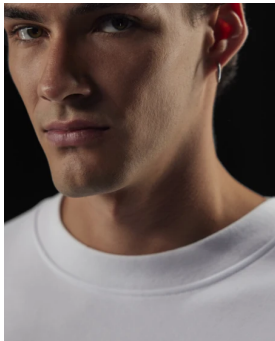"B&C No Label" solution for easy rebranding

Sustainability

B&C, now sourcing 100% more sustainable fibres

Supporting responsible cotton production through Better Cotton*

Contains recycled materials

Each B&C Influence Crew contains on average 11 post-consumer recycled PET bottles (550ml).

* This product is sourced via a system of mass balance and therefore may not contain Better Cotton.

Sustainability

FAIR WEAR LEADER | investing in better cotton BetterCotton.org/MassBalance | RECYCLED BLENDED CLAIM STANDARD | OEKO TEX® STANDARD 100 2204091 Centexbel | {P⦁TA-APPROVED VEGAN}

Care instructions

All our products are tested and approved using all main print techniques.

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Colors

002 BLACK	**003** NAVY	**620** SPORT GREY
001 WHITE	**121** MASTIC	
447 AMALFI TEAL		

Size Guide
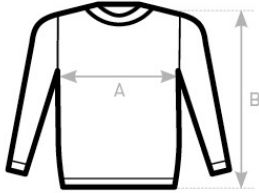
B&C INFLUENCE CREW WG001	XS	S	M	L	XL	2XL	3XL	4XL	5XL
A HALF CHEST	54	57	60,5	64	67,5	71	75	79	83
B BODY LENGTH FROM NECK POINT	66	68	70	72	74	76	77	78	79

View on the website